



UNIVERSITY OF LEEDS

CANDIDATE BRIEF

Associate Professor in Marketing, Leeds University Business School



Salary: Grade 9 (£49,149 - £56,950 p.a.)

Reference: LUBS1263

Closing date: 3 January 2018

Associate Professor in Marketing Leeds University Business School

Are you an experienced and influential academic with the proven ability to carry out teaching and research in marketing and related topics? Do you have an excellent research track record, proven success obtaining funding and the vision and drive to tackle new challenges? Are you passionate about delivering world leading research and an exceptional student experience?

As Associate Professor, you will carry out research, teaching and management within the school, faculty and university and contribute to academic leadership in the field of business with specific emphasis on marketing.

Leeds University Business School (LUBS) places a premium on international levels of scholarship and research excellence and you will be expected to place a role in leading the development of the scholarly standing of the Marketing Division. Under the leadership of its professors, the Marketing Division is making great strides in its research performance and now exhibits considerable strength and depth. The Marketing Division is the only UK group that edits one of the main American Marketing Association journals, namely the Journal of International Marketing.

What does the role entail?

As Associate Professor in Marketing your main duties will include:

- Pursuing, leading and developing the strategic direction of research, innovation and impact at an appropriately benchmarked level, attracting research income on an individual and collaborative basis to underpin high quality research activity and programmes/projects;
- Being recognised as an authority in your field, developing and maintaining an external profile as appropriate to the discipline;
- Maintaining a high quality record of regular and original research publications that are of nationally and internationally standing;
- Promoting the integration of your own research area with other research interests within and, as appropriate, outside the School, Faculty and University;
- Providing high quality postgraduate supervision and attracting research students to the University, and to supervise other students as appropriate;



- Undertaking research-led teaching at different levels on undergraduate and/or postgraduate taught courses, regularly collecting, and responding to, student feedback as well as being involved in the assessment of course work and examinations;
- Playing a significant role in the design, development, planning and review of modules and programmes within the subject area as required;
- Contributing to the management and administrative processes and committee structures of the School, Faculty and University;
- Managing or leading major initiatives or areas of work (as either sustained or one-off projects) as well as taking on leadership roles which facilitate School, Faculty or University performance or business as required.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

What will you bring to the role?

As Associate Professor in Marketing you will have:

- A PhD in Marketing or a closely related discipline;
- An international reputation, including a sustained track record of raising research funds from national and international funding agencies;
- A proven track record of high quality research, as evidenced by research in a related field with a proven track record of achievement as an author or refereed publications (equivalent to be listed as A and A- journals internationally, or 4* and 3* in the UK);
- Significant experience of teaching effectively at all levels within higher education, including module and programme design, review and development;
- Experience of supervising taught undergraduate or postgraduate students;
- Outstanding communication, team working, networking and profile-raising skills to operate effectively within the role; including experience of collaboration on cross-disciplinary projects;
- Proven ability to provide academic leadership, including managing resources and/or staff;
- Evidence of the ability to build trust to ensure engagement and commitment, and to treat staff fairly, with respect and dignity.



You may also have:

- Evidence of PhD supervision, acting as primary supervisor to successful doctoral graduates;
- Ability to build partnerships with industrial, professional and public sector organisations on interdisciplinary collaboration, knowledge exchange and funding.

How to apply

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23.59** (UK time) on the advertised closing date.

Contact information

To explore the post further or for any queries you may have, please contact:

Professor Matthew Robson, Head of Marketing Division

Tel: +44 (0)113 343 6348

Email: mjro@lubs.leeds.ac.uk

Additional information

Find out more about [Leeds University Business School](#) and our [Marketing Division](#).

Working at Leeds

Find out more about the benefits of working at the University and what it is like to live and work in the Leeds area on our [Working at Leeds](#) information page.

Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at disclosure@leeds.ac.uk.



Criminal record information

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending.

Any offer of appointment will be in accordance with our Criminal Records policy. You can find out more about required checks and declarations in our [Criminal Records](#) information page.

